

Strategic Plan Checklist

Strategic Priorities:

INCREASE FIRST-TO-SECOND YEAR RETENTION

- Direct Marketing to High School Sophomores & Juniors
- Purchase Modern Student Retention Software
- Implement a Data Driven, Success Mentors Program for First-Year Students
- Hire an Associate Academic Dean

ENHANCE OUR EXPERIENTIAL CURRICULUM THROUGH ACADEMIC INITIATIVES

- Create an Intensive Learning Opportunity (ILO) During Creek Week
- Enhance the Instructional Technology Position
- Add a Director of Teaching and Learning Position
- Add an Assessment & Compliance Position
- Add New Graduate Programs
- Implement Signature Learning Opportunities (ILO)
- Implement Online Summer School
- Add New Undergraduate Programs

IMPROVE BREVARD COLLEGE BUILDINGS & FACILITIES

- Develop a Comprehensive Master Facilities Plan
- Address Deferred Maintenance Issues Across Campus
- Increase Facilities Personnel Budget

STRENGTHEN THE FINANCIAL HEALTH OF BREVARD COLLEGE

- Grow Alumni Support
- Increase & Enhance Fundraising Efforts
- Strengthen the College Budget
- Initiate & Complete a Capital Campaign

ENHANCE FACULTY & STAFF BENEFITS

- Increase Faculty & Staff Pay
- Re-constitute Faculty & Staff Retirement Benefits

Legend

- COMPLETED
- IN PROGRESS
- NEEDS TO BE COMPLETED